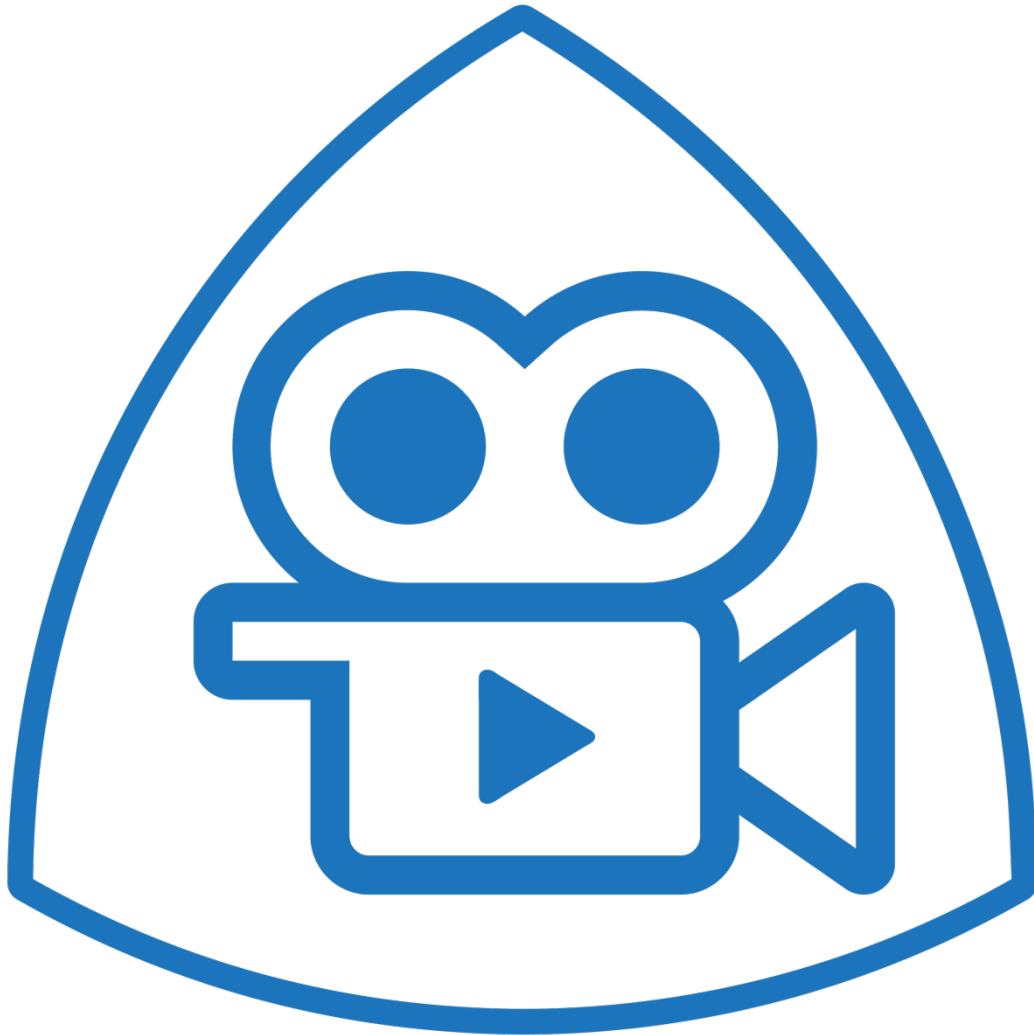


FILM



HANDBOOK



2021-22

www.whsfa.org

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December 16, 2021 - Welcome to a new season and a new program in the WHSFA! Special thanks is extended to the Virtual High School League's Film Festival program for providing many of the standards and evaluation criteria employed in this handbook. All rules and guidelines in this handbook are subject to clarification and revision to meet demands and circumstances. All participating schools' advisors will be notified immediately of such changes. However, great restraint will be exercised against making any changes that materially impact the parameters of content and nature of product (films) created for the contest.

Pilot season and future direction: the 2021-22 school year will serve as the pilot season for the WHSFA Film Festival. All participating schools will be asked to provide detailed feedback that will directly inform decision-making pertaining to development and launch of the festival in a much more robust format. *For the 2022-23 school year, WHSFA is planning an in-person event, with screening of films, as well as educational workshops, vending booths, and other programming in a similar manner to the Wisconsin Interscholastic Theatre Festival.*

Film Advisory Committee: The Film Advisory Committee will meet annually, starting in 2022. The Committee will be composed of one director elected from each of the WHSFA's five geographic Sections and is chaired by the Film Advisor, a university faculty member nominated by the Executive Director, and confirmed for appointment by the Board of Control. Any suggestions for change or revision of Film festival structure or rules is discussed by the committee; recommendations are then presented to the Board of Control. Those interested in serving on the committee may notify the Executive Director of their interest, to be placed on a ballot and voted by film advisors from member schools in each Section.

Film Goals & Objectives



The Association recognizes the value in encouraging a rich variety of film productions. The burden a school may assume in the various types of film are of equal value. The major focus must be on skillfully presenting to the audience the understanding of the purpose and nature of the film by employing the appropriate production means.

Association Goals

1. To provide significant training for students in film.
2. To provide opportunities for member schools to view each other's film production work.

Association Objectives

1. To emphasize conceptualizing/storyboarding, training in performance, multimedia, editing, and the use of production elements.
2. To maintain a system of multiple production opportunities grounded in workshop and festival counseling.

Student Objectives

1. **Skill Objectives**
 - a. Develop skill in oral language and all expressive mechanisms (voice and bodily expression).
 - b. Develop understanding in psychological, moral, physical and socio-economic analysis of character (analytic skills).
 - c. Learn the elements of production (craft and technical skills).

- d. Understand the importance of editing for time, continuity, and relevance.

2. Intellectual Objectives

- a. Understand investigation of literature, history of divergent societies and cultures, and drama as a social force; cultivate conceptualization of pre-production, production, and post-production facets of film (cognitive base).
- b. Develop an appreciation of an aesthetic and intellectual activity (affective base).
- c. Learn the channels for creative dramatic work through original work and alternative forms of performance expressions such as dance, mime, animation, etc. (creative base).

3. Social Objectives

- a. To realize the simultaneous opportunities for leadership and group participation (group-level cooperation).
- b. Meeting and interacting with students from other schools in the context of a social and intellectual activity (acculturation).
- c. Promoting school and community relations through a display of the school's intellectual and artistic work (school-community).
- d. Develop recreational outlets for the future (future).

Eligibility/Participation Rules



1. **Membership and Dues:** The Association's membership year begins July 1. Annual high school dues are \$380, and if paid before October 1, a \$50 discount shall be applied. Schools must pay dues and submit a membership form before participating in WHSFA activities.
2. **Student Eligibility:** Any bona fide pupil in good standing and in regular attendance in the 9th, 10th, 11th or 12th grade of a member school shall be eligible to compete in events conducted by the Association. Students may participate only in those programs sponsored by the local school, i.e., schools in which they are primarily enrolled and who have primary responsibility for their curricular programs.
 - a. The Board of Control will, through an Eligibility Review Committee, consider petitions for exceptions under two sets of conditions:
 - i. A student may attend a special program or class at another school and his/her schedule is such that participation in WHSFA activities at the special school is thought to be more practical; or
 - ii. Schools from separate school districts may desire to combine their programs in Theatre, Debate and/or Speech due to circumstances preventing either school from having a program on its own.
 - b. The following conditions are those under which the Eligibility Review committee will **consider a student** petition for exception; *considering* the petition does not mean it will be granted.
 - i. **Conditions:**
 - (1). That the reasons for the exception must be in accordance with the Association's objective of promoting forensic participation; and
 - (2). That both schools must be members of the Association; and
 - (3). That the Principals and District Administrators of both schools agree to the exception; and
 - (4). That the student(s) must be enrolled in academic classes in both schools.
 - ii. **Procedures:**
 - (1). The student(s) desiring the exception initiates a written petition that expresses the reason for the exception; and
 - (2). The petition must be signed by the student(s), Principals of both schools and District Administrators of both schools; and
 - (3). The petition must be sent to the WHSFA State Office no later than six weeks prior to the first level of WHSFA participation; and
 - (4). The State Office will distribute the petition to the Eligibility Review Committee for a decision which will be announced no later than four weeks prior to the first level of WHSFA participation; and
 - (5). Any exceptions granted by the Committee shall be in effect for one school year only.
 - c. **Conditions and procedures for combining programs by schools in separate school districts.**
 - i. **Conditions:**
 - (1). That the reasons for the combining of programs are in accordance with the Association's objective of promoting forensic participation;
 - (2). That both schools are members of the Association;
 - (3). That the Principals, District Administrators and school boards agree to the combining of programs.
 - ii. **Procedures:**
 - (1). The schools initiate a written petition which expresses the reasons for desiring to combine programs; and
 - (2). The petition must be signed by the Principals, District Administrators and school board presidents of each school; and
 - (3). The petition must be sent to the WHSFA State Office no later than six weeks prior the first level of WHSFA activity; and
 - (4). The State Office will distribute the petition to the Eligibility Review Committee for a decision to be announced no later than four weeks prior to the first level of WHSFA activity; and
 - (5). Any exceptions granted by the Committee shall be in effect for one school year only.
3. **Advisors:** Coaches/directors for Theatre, Debate and Speech activities should be certified teachers of the school. When this is not possible, a noncertified person may serve as a coach with a designated school contact person.

Rules & Policies for Film



1. **Entry.** A school may register one or more film entry(ies). Each entry must be produced by a cast and crew of students starting as early as June 1 prior to the school year in which it is entered.
 - a. Each school must register their production(s) online to be eligible to participate. Registration must be made by an adult who has been officially appointed/recognized by school administration as the festival contest advisor of record, who shall certify that all participating students are eligible to participate in interscholastic activities/contests per school policies.
 - b. The school submitting a film must fully credit all participants in the registration process and in credits. Credits at the end of commercials and PSAs are not required nor expected.
 - c. Adults may appear in films, but not in leading roles, and are not eligible for awards. Therefore, only lead talent must meet eligibility requirements. Other adult involvement is limited to advisers serving in a teaching capacity only. Advisors/teachers are responsible for ensuring compliance with school requirements for vetting (background checks) adults working with minors.
 - d. Each submission requires an entry form. Incomplete entry, failure to initiate payment, or submitting materials that are unable to be viewed will disqualify an entry without refund. Only entries submitted on the official entry form properly agreed to by an official school-appointed advisor, and received not later than the deadline date for entry shall be accepted. The WHSFA is not responsible for materials that are lost, stolen or damaged in transit. Materials received after the deadline will be discarded without refund.
 - e. Schools may submit to multiple independent film festivals; however, writers must not have already received a prize that includes a 'first look' clause or an option. If a submitted project becomes optioned or purchased between the time of submission and the end of the festival judging period, the applicant must notify the WHSFA immediately and that entry will no longer be eligible for an award.
 - f. The film should not contain images or likenesses of any individuals who have not provided their authorization or whose parents or guardians have not provided authorization if such individuals are under age of majority in their jurisdiction of residence. The advisor/teacher must keep such documentation, should any question arise.
 - g. Entries must be categorized as: Animation, Broadcast News, Commercial/Public Service Announcement, Demonstration, Documentary, Experimental, Music Video, or Narrative. These will assist in contextualizing adjudication expectations, with descriptions listed in this Handbook.
2. **Content.** Film content should be the original work of the entrants. Films may not be based, in whole or in part, on any other fiction or non-fiction material, published or unpublished, produced or unproduced that is not already in public domain, unless express permission has been given by the copyright holder, with such documentation provided to the WHSFA State Office.
 - a. Works cannot be word for word from any other fiction or non-fiction material. Spoofs or editorials are acceptable based on existing copyright laws.
 - b. An entry must not infringe upon the copyrights, trademarks, rights of privacy, publicity or other intellectual property or other rights of any person or entity. If an entry contains any material or elements that are not owned by the entrant, and/or which are subject to the rights of third parties, the entrant is responsible for obtaining, prior to submitting such entry, any and all written releases and consents necessary to permit the use and exhibition of the entry by the WHSFA, including, without limitation, name and likeness permissions from any person who appears in or is identifiable in the entry, music licenses and location releases. Proof of any permissions granted shall accompany an entry.
 - c. Neither a soundtrack nor music is required. Use of public domain or royalty free music is permitted. If copyright protected music is used, the use must be with permission, and such permission shall be submitted in writing with the entry form. Music used may also be the original work of the entrants and credited as such.
 - d. Opening titles and credits must fit within the maximum allotted time. Entries exceeding the maximum time will be adjudicated, but will be ineligible for awards.
 - e. Films not in English must be subtitled in English unless dialogue is minimal and not necessary for the comprehension of the film. Subtitles are highly recommended for accessibility purposes in general; please make sure any subtitles are "[Title Safe](#)."
 - f. The school's administration, or their designated advisor, must approve the film, such that it meets content appropriateness for that school's community. Advisors should review with school administration, prior to recording,

any questionable content, language, use of firearms or other weapons, or use of tobacco (including vaping) or other drugs.

3. **Non-exclusive rights.** Entry to the Film Festival constitutes filmmakers' irrevocable permission and consent, without compensation, for the WHSFA to showcase submission at the Film Festival or any other WHSFA event in as many screenings as the WHSFA deems appropriate.
4. **First Refusal.** Once films are submitted for the Film Festival, those films may not be publicly screened or viewable online until after the WHSFA's screening period/timeframe.
5. **Promotion, Publicity and Marketing.** Entrants permit the WHSFA to use their name and/or likeness, contact information provided, title of work submitted, its logline and their results for promotional purposes. All films selected for screening may be edited, modified or excerpted for publicity purposes. The WHSFA reserves the right to promote any film to print, broadcast or internet media as required to market the Festival or the WHSFA.
6. **Adjudicators:** Each film shall be assessed by three adjudicators (educators, filmmakers, critics and film enthusiasts), who will review each submission in its entirety. All films will be evaluated in writing, and will be assessed for such standards as originality, cinematic storytelling, and technical execution. By their very nature, all evaluations are subjective as seen through eyes of adjudicators. Film crews and advisors should use comments and suggestions as guidelines in evaluating their own unique situation in an ongoing effort to improve their products and programs
7. **Scoring:** Adjudicators will rate each entry on 9 evaluation criteria, using a score of 1-3 points for each criterion.
8. **Awards** – the following awards shall be given:
 - a. Based on adjudicator scores:
 - i. **Exceptional Cinematic Elements Award:** awarded to films earning an average score in criteria A-D (Cinematography, Editing, Audio, and Graphics) of 2.75 or better from at least two adjudicators.
 - ii. An entry earning an *overall average score of 2.75* or better from at least two adjudicators shall earn the **Critic's Choice** (largest plaque and gold medals for each student participant); those below 2.75 shall earn the **All State** award (large plaque and silver medals for each student participant).
 - b. Upon *nomination* by at least two adjudicators, schools may earn the following awards (in categories noted):
 - i. Outstanding Cinematography (any)
 - ii. Outstanding Sound Design (any)
 - iii. Outstanding Lighting (any)
 - iv. Outstanding Original Music (any)
 - v. Outstanding Special Effects/Animation (any)
 - vi. Outstanding Screenplay (Animation, Documentary, Narrative)
 - vii. Outstanding Performance (Animation, Narrative)
9. **Festival Registration Fees:** Fees per film entered are \$20; the State Office may include an additional fee for uncovered adjudicator commitments by a school.
10. **Festival Participation Regulations**
 - a. In order to participate officially in any WHSFA festival, or to be eligible to receive awards, a school must pay WHSFA dues. Upon submitting online registration, a school becomes obligated to pay WHSFA dues and festival registration fees whether or not the school actually participated.
 - b. Participation in festivals not run by the WHSFA will not qualify participants for WHSFA awards.
11. **Disqualifications:** disqualification shall not be announced until any adjudicator has consulted with the Festival director and/or Referee Committee, who shall consult the film's advisor.
12. **Concerns/Protests:** Any director may register a concern regarding evaluation(s) by completing an online form identifying concerns, with a copy of evaluation sheet(s), within five calendar days of the event. The State Office will investigate and communicate to the complainant within a week.

Film Category Descriptions



Animation

A film that creates continuous motion by means of rapid display of a sequence of static images that minimally differ from each other. Animations may be Digital, Hand-Drawn, or Stop-Motion. Timeframe: 2-8 minutes.

Broadcast News

A newscast with focus on the visual medium, suited for television or Internet. Timeframe: 3-8 minutes.

Commercial/Public Service Announcement (PSA)

Announcements intended for television or the Internet that aim to persuade or sell a product or influence the public toward a cause or action. Timeframe: 30-60 seconds.

Demonstration

Non-fictional film to specifically instruct how to do something, following a specific process. Timeframe: 5-8 minutes.

Documentary

Non-fictional film intended to document some aspect of reality, primarily for the purposes of instructing, informing or maintaining a historical record. Timeframe: 5-8 minutes.

Experimental

An artistic filmmaking practice that focuses on sensory aesthetics and is often characterized by the use of various abstract techniques (out-of-focus, rapid cuts, etc.), the absence of linear narrative, and often has the goal of placing a viewer in a thoughtful space. Timeframe: 3-8 minutes.

Music Video

A multimedia expression centered around a piece of music. Timeframe: 2-5 minutes.

Narrative

A film that depicts a fictional or fictionalized story or event, framed within humorous, serious, or science fiction/fantasy genre. Timeframe: 5-8 minutes.

Expectations: A Checklist



All films must exhibit:

- ✓ Proper use of titles and credits within the time limit
- ✓ Effective camera angles and shot variation to enhance storyline and finished product
- ✓ Intentional lighting exposures for clarity, storytelling, and a professional finished product
- ✓ Clear artistic vision and collaboration as expressed in the finished product
- ✓ Editing choices that ensure proper flow and pacing, yet tell a complete story

Film Adjudicator Guidelines



Evaluation

1. Support **learning** and **development** of high school students. The contest nature of the experience is of secondary importance. Please evaluate each production for its own value (do not compare to other productions).
2. Evaluation Area Ratings: **Please circle the number that indicates proficiency in each area** → **2**
These ratings indicate to directors and students how well you felt they mastered each of the criteria:
1=Minimal: Technical elements, if present, detract more than help with storytelling. Material has been directed in a way that fails to connect and/or communicate to viewers. Performance/effect is superficial, lacking depth.
2=Developing: What you would expect to see at the middle of the production/development process, before it's ready for viewing. The film's intent may be mostly clear, but some elements are incoherent/lacking cohesion. Material has been directed in a way that does not fully draw viewers into the world of the film. Technical elements complement and support storytelling, but may not fully realized, or need polish.
3=Proficient: All technical, production, and post-production elements work in harmony to communicate a clear concept, and creative and purposeful choices that engage viewers in the film. Story/aesthetic is focused, energized, and authentic. Technical elements support and help tell the story.

IMPORTANT: Do **NOT** comment on presence or absence of face masks. Different schools have varying requirements, and individual students may wear them while others may not, due to parental expectations. It is **NOT** your role as adjudicator to make those determinations, and the contest will reverse any point deductions made by adjudicators for such reasons.

Descriptive Words/Phrases for Adjudicators

Content

layered meaning
evoke emotion
thought provoking
persuasive arguments
credible evidence
balanced perspective
timely source
coherent
cohesive
nuanced
dynamic
cutting
defined central narrative
compelling plot
range
clever
combination
compilation
unified
convincing
proficient
mastered
insightful
wealth

Effective Presentation

effective tactic(s)
executed thoughtfully
drew me in
expressive
articulate
believable
characterized
credible
committed
energetic
lively
animated
honest
genuine
realistic
authentic
natural
understated
whimsical
rhetorical
passion
vivacious
vigor
intimate

Developing/Improving

artificial
awkward
broad / vague
distracted from focus
hindered
incoherent
misguided
monotonous
repetitive
scarce
absent
incomplete
lacks
reassess structure
requires
potential
pulled me out
distracted
gimmicky
gratuitous
incongruous
reevaluate motives
identify purpose

Avoid: good • great • weak • needs work • practice more

Instead, tell them: exactly what they did well; how they should improve;
specific ineffective aspects of their work

Film Evaluation: Animation		Title:		Date:	
		Circle a score for each criterion to indicate proficiency: 3 -Proficient, 2 -Developing, 1 -Minimal. Write kind , constructive , and instructive comments from your outside perspective to explain ratings.			
A. Cinematography: focus, composition, shot selection, framing, lighting	3				
	2				
	1				
B. Editing: transitions, pacing, sequence, special effects	3				
	2				
	1				
C. Audio: clear, mixed effectively, appropriate, sound effects	3				
	2				
	1				
D. Graphics: titles, captions, credits, etc.	3				
	2				
	1				
E. Animation: fluid movement of stop-motion; nuances of rendering details	3				
	2				
	1				
F. Animation: style is appropriate to story being told	3				
	2				
	1				
G. Voice: projection, enunciation, consistent dialect, etc. that is stylistically appropriate	3				
	2				
	1				
H. Uses dynamic storytelling techniques to give insight to the human experience in the style of the selected genre (humorous, serious, science fiction/fantasy, etc.)	3				
	2				
	1				
I. Development of story: planning, cohesiveness, flow, coherence	3				
	2				
	1				
Total Points:		Adjudicator (print name):			

Film Evaluation: Broadcast News		Title:		Date:	
		Circle a score for each criterion to indicate proficiency: 3 -Proficient, 2 -Developing, 1 -Minimal. Write kind , constructive , and instructive comments from your outside perspective to explain ratings.			
A. Cinematography: focus, composition, shot selection, framing, lighting	3				
	2				
	1				
B. Editing: transitions, pacing, sequence, special effects	3				
	2				
	1				
C. Audio: clear, mixed effectively, appropriate, sound effects	3				
	2				
	1				
D. Graphics: titles, captions, credits, etc.	3				
	2				
	1				
E. Mise-en-scene: news set, appropriate attire, demeanor	3				
	2				
	1				
F. News material: timely, impartial, relevant, engaging	3				
	2				
	1				
G. Content: well-researched, compiled, and organized	3				
	2				
	1				
H. Voice: projection, enunciation, consistent dialect, etc. that is stylistically appropriate	3				
	2				
	1				
I. Movement: facial expression, gestures, etc.; demonstrate poise and communicate emphasis	3				
	2				
	1				
Total Points:		Adjudicator (print name):			

Film Evaluation: Commercial / PSA		Title:		Date:	
		Circle a score for each criterion to indicate proficiency: 3 -Proficient, 2 -Developing, 1 -Minimal. Write kind , constructive , and instructive comments from your outside perspective to explain ratings.			
A. Cinematography: focus, composition, shot selection, framing, lighting	3				
	2				
	1				
B. Editing: transitions, pacing, sequence, special effects	3				
	2				
	1				
C. Audio: clear, mixed effectively, appropriate, sound effects	3				
	2				
	1				
D. Graphics: titles, captions, credits, etc.	3				
	2				
	1				
E. Mise-en-scene: setting, props, costuming, makeup, etc. is appropriate and complementary to the purpose of the advertisement	3				
	2				
	1				
F. Persuasive appeal: encourages viewer to act or get involved; thought-provoking	3				
	2				
	1				
G. Branding and emotional appeal: consumer or citizen connection; originality	3				
	2				
	1				
H. Voice: projection, enunciation, consistent dialect, etc. that is stylistically appropriate	3				
	2				
	1				
I. Movement: facial expression, gestures, etc.; demonstrate poise and communicate emphasis	3				
	2				
	1				
Total Points:		Adjudicator (print name):			

Film Evaluation: Demonstration		Title:		Date:	
		Circle a score for each criterion to indicate proficiency: 3 -Proficient, 2 -Developing, 1 -Minimal. Write kind , constructive , and instructive comments from your outside perspective to explain ratings.			
A. Cinematography: focus, composition, shot selection, framing, lighting	3				
	2				
	1				
B. Editing: transitions, pacing, sequence, special effects	3				
	2				
	1				
C. Audio: clear, mixed effectively, appropriate, sound effects	3				
	2				
	1				
D. Graphics: titles, captions, credits, etc.	3				
	2				
	1				
E. Mise-en-scene: setting, props, costuming, makeup, etc. is appropriate and complementary	3				
	2				
	1				
F. Process explained clearly, and is easy to follow	3				
	2				
	1				
G. All elements involved in the process are clearly captured	3				
	2				
	1				
H. Voice: projection, enunciation, consistent dialect, etc. that is stylistically appropriate	3				
	2				
	1				
I. Movement: facial expression, gestures, etc.; demonstrate poise and communicate emphasis	3				
	2				
	1				
Total Points:		Adjudicator (print name):			

Film Evaluation: Documentary		Title:		Date:	
		Circle a score for each criterion to indicate proficiency: 3 -Proficient, 2 -Developing, 1 -Minimal. Write kind , constructive , and instructive comments from your outside perspective to explain ratings.			
A. Cinematography : focus, composition, shot selection, framing, lighting	3				
	2				
	1				
B. Editing : transitions, pacing, sequence, special effects	3				
	2				
	1				
C. Audio : clear, mixed effectively, appropriate, sound effects	3				
	2				
	1				
D. Graphics : titles, captions, credits, etc.	3				
	2				
	1				
E. Mise-en-scene : setting, props, costuming, makeup, etc. is appropriate and complementary	3				
	2				
	1				
F. Scriptwriting clearly told nonfiction story, drawing upon primary and secondary sources as needed for differing points of view	3				
	2				
	1				
G. Style is appropriate for subject matter, demonstrating a creative and original approach	3				
	2				
	1				
H. Voice : projection, enunciation, consistent dialect, etc. that is stylistically appropriate (such as voiceovers)	3				
	2				
	1				
I. Professional : overall production value polished, lending credibility to the instructive nature of the documentary	3				
	2				
	1				
Total Points:		Adjudicator (print name):			

Film Evaluation: Experimental		Title:		Date:	
		Circle a score for each criterion to indicate proficiency: 3 -Proficient, 2 -Developing, 1 -Minimal. Write kind , constructive , and instructive comments from your outside perspective to explain ratings.			
A. Cinematography: focus, composition, shot selection, framing, lighting	3				
	2				
	1				
B. Editing: transitions, pacing, sequence, special effects	3				
	2				
	1				
C. Audio: clear, mixed effectively, appropriate, sound effects	3				
	2				
	1				
D. Graphics: titles, captions, credits, etc.	3				
	2				
	1				
E. Originality: value as a distinct work of art; avant garde; impressionistic	3				
	2				
	1				
F. Subject matter is thought-provoking and engaging	3				
	2				
	1				
G. Innovation: Challenges traditional filmmaking techniques; ambiguous	3				
	2				
	1				
H. Sensory appeal engages with such tactics as visual impact (color, light, tone, etc.)	3				
	2				
	1				
I. Mood and/or purpose is clearly communicated and fostered in viewers	3				
	2				
	1				
Total Points:		Adjudicator (print name):			

Film Evaluation: Music Video		Title:		Date:	
		Circle a score for each criterion to indicate proficiency: 3 -Proficient, 2 -Developing, 1 -Minimal. Write kind , constructive , and instructive comments from your outside perspective to explain ratings.			
A. Cinematography : focus, composition, shot selection, framing, lighting	3				
	2				
	1				
B. Editing : transitions, pacing, sequence, special effects	3				
	2				
	1				
C. Audio : clear, mixed effectively, appropriate, sound effects	3				
	2				
	1				
D. Graphics : titles, captions, credits, etc.	3				
	2				
	1				
E. Complementary : Action is set to music in a vivid manner in a style that enhances the musical selection.	3				
	2				
	1				
F. Style is creative, engaging, and utilizes an original approach.	3				
	2				
	1				
G. Emotionality of the video is clear and compelling	3				
	2				
	1				
H. Uses dynamic storytelling techniques to give insight to the human experience.	3				
	2				
	1				
I. Subject matter is thought-provoking, memorable, and engaging	3				
	2				
	1				
Total Points:		Adjudicator (print name):			

Film Evaluation: Narrative		Title:		Date:	
		Circle a score for each criterion to indicate proficiency: 3 -Proficient, 2 -Developing, 1 -Minimal. Write kind , constructive , and instructive comments from your outside perspective to explain ratings.			
A. Cinematography: focus, composition, shot selection, framing, lighting	3				
	2				
	1				
B. Editing: transitions, pacing, sequence, special effects	3				
	2				
	1				
C. Audio: clear, mixed effectively, appropriate, sound effects	3				
	2				
	1				
D. Graphics: titles, captions, credits, etc.	3				
	2				
	1				
E. Mise-en-scene: setting, props, costuming, makeup, etc. is appropriate and complementary	3				
	2				
	1				
F. Uses dynamic storytelling techniques to give insight to the human experience in the style of the selected genre (humorous, serious, science fiction/fantasy, etc.)	3				
	2				
	1				
G. Development of story: planning, cohesiveness, flow, coherence	3				
	2				
	1				
H. Voice: projection, enunciation, consistent dialect, etc. that is stylistically appropriate	3				
	2				
	1				
I. Movement: facial expression, gestures, etc.; demonstrate poise and communicate emphasis	3				
	2				
	1				
Total Points:		Adjudicator (print name):			